



modern boho. diy. decor. lifestyle. blog



About Me

Kim Purvis is an independent designer, floral designer, blogger and cosmetologist specializing in wigs and hair loss. She's designed floral and wall art for various magazines, sponsors and ambassadors for the last 10 years.

She recently created a second blog Wig Revival to expand her reach, share her knowledge in women's hair loss, hair topper, and wig advice.

See her blog wigrevival.com

She has been featured in print and credited in Woman's World Magazine, Country Sampler Magazine's Fall + Holiday Issues, and Flea Market Home & Living.

AUDIENCE



9K+



71K+



3K+



8K+

www.madeinaday.com

contact@madeinaday.com

About the Blog

Founded in 2011, Made in a Day started as a diy makeover upcycle blog and progressed into a lifestyle blog over the years.

Some of the most popular articles are recipes, jewelry tutorials, and floral projects.

Kim uses her skills as a floral designer and former hair loss technician to reach her audience with creative posts and articles.



Popular Topics

- >> Seafood Recipes
- >> Beaded Earrings
- >> Printables
- >> Flower Care
- >> Seasonal Wreaths
- >> DIY Wall Art

Demographics

90%
Female
Readers

25-54
Reader Age
Group

88%
USA &
Canada Users

Collaboration Opportunities

Made in a Day offers a variety of affordable services for marketing your brand, including, but not limited to:

- Step-by-step craft/product tutorials
- Holiday or theme home decorating,
- Creating holiday/home decorations
- Challenge type post with a theme using the brand's product

- Pinterest Pin Roundup Collections
- Room makeover, styling or tablescape
- Honest product reviews
- Shopping guides
- Recipe Posts

POST RATES START AT \$450. Contact me for a quote.

I DO NOT ACCEPT GUEST BLOG POSTS

PAST PARTNERSHIPS

 @kim_madeinaday

 @madeinaday

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